

Partner Program: Rescues & Fosters

What's Inside The Presentation?

Definition

Discount Structure

Donation Structure

Affiliate Program

FAQ

Dos and Don'ts

How to Optimize

Visibility

The Program

Definition

my lovely feline

What is it?

It's a partnership program designed to help rescues and fosters with product donations, discounts (for them and their adopters), education materials, and visibility.

How much does it cost to join?

\$0, It's 100% free.

Application Process

my lovely feline

How can we apply to join the program?

You simply have to fill out a form located on our website. The application will be reviewed by our team and If you're selected to join, you'll receive an email from us within a week.

Discount Structure

Discount Structure

my lovely feline



Rescues & Fosters:

- **10% lifetime** discount on all products at **mylovelyfeline.com**

Adopters:

- **10% discount on their first order** on all products at **mylovelyfeline.com**

- **60% discount** to enroll on our feline masterclass*.

*For more info about the masterclass please [click here](#).

Donation Structure

Donation Structure

my lovely feline

Every now and then, we'll send a box of brand new products to the rescues and fosters listed on our program.

As we grow as a brand, the product donations will be more abundant and frequent.

We'll keep your product preferences in mind.



Affiliate Program

Affiliate Program

my lovely feline

When an adopter purchases a product from our website for the first time or enrolls on the feline masterclass, we'll pay you a **20% commission**.

This will help you earn extra cash while providing value to your adopters since they will also get a 10% discount on their first order and a 60% discount on their masterclass enrollment.

You will also receive creative and marketing materials to increase their conversion rates and, therefore, earn more commissions through referrals.





Here's an irresistible offer for your adopters:



They can try the products for up to 2 years (yes, two years). If they don't like them, My Lovely Feline will pick them up for free at any time and send them a full refund. No questions asked. No fine print.



Steps to Get Started:



1

Receive Your Samples

After we accept your application, we'll send you a link via email. Inside that link, you'll see a page where we ask you to enter some information. After completing the steps, we'll send you a nice package full of products totally for free.

2

Share

Talk to your adopters about My Lovely Feline products. Encourage them to try them and share your thoughts on social media. Don't forget to give them your coupon code or send them your link.

3

Get Paid

You'll receive payments automatically every month. The more people order through your code, the more you make.

4

Stay Updated

We'll let you know when we launch new products so you can try them out.

FAQ

Q: How will we get paid?

Monthly through PayPal. A PayPal email is mandatory to receive the funds. Make sure to add your active PayPal email address when applying to our program.

Q: And how many products will we receive?

It really depends on the number of product available. We'll look at your application and prioritize the products you've chosen.

Q: When will I receive the products?

After your application is accepted, you'll receive the products in approximately 3-7 working days.

Q: Where can I find full information about the products?

You can find all the information on our website mylovelyfeline.com/store

Dos & Don'ts

We created this program in good faith and expect the same good faith in return.

Dos

- Share your coupon with your adopters through your website, social media, email, or in person.
- Use information from our website and marketing materials to talk about My Lovely Feline.

Don'ts

- Post the coupon on coupon or discount sites.
- Advertise using our branded terms, for example, My Lovely Feline Discounts, The Magic Feline Fountain Coupon, etc.
- Do anything shady, misleading, or unethical.

Use All Your Networks

Be sure to use all your accounts (if you can) to drive the maximum number of referrals—your website, email list, social media, etc.

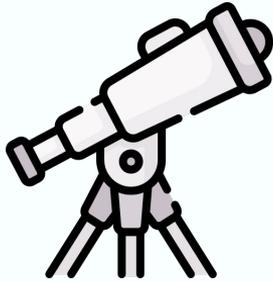
Talk about My Lovely Feline as often as you think is appropriate.

Make sure your recommendations are honest and in the best interest of your adopters :)

Optimize

Visibility

Visibility



We'll share profiles of cats that are looking for a new home with our customer base. They will periodically receive emails with cats up for adoption in their area.

This will help tremendously in getting more cats adopted at 0 costs for the rescues & fosters that are members of our program.

my lovely feline™